

COLOR Creative

(Oct. 2023 - Present)

3D Motion Director

- Expanded company's creative capabilities into the third dimension
- Scoped 3D challenges across Spatial Computing (AR/VR/XR)
- Mentored and managed a team of 3D artists
- Creatively directed vendors and freelancers

Nighttimes

(Feb. 2022 - Sept. 2023)

Co-Owner, Head of Production

Real-Time Motion Graphics, Metaverse Branding, Marketing Material

- Sourced and staffed a deep bench of multidisciplinary artists
- Guided creative for a team of CG motion designers
- Produced capabilities presentations and lead sales discussions
- Pitched and secured over \$1,000,000.00 of project funding in my first year
- Managed stakeholder reviews from concept to creation
- Nurtured client relationships

Amazon

(Aug. 2018 - April 2023)

Devices - Motion Design Lead

- Device & Services Event motion design; crafting product reveals for new to world Amazon Devices
- Motion Lead for Amazon Events; designing show package material for (Conflux & MARS conferences)
- Annually produced 100's of photoreal lifestyle images + animated videos (Astro, Echo Show 15, Echo Auto)
- Coauthored scalable design system for product animations, allowing for consistent customer experience

XCM - Motion Designer

- Motion design for Prime events (Prime Day, Holiday, Black Friday, Back to School etc.)
- (2D/3D) Motion graphics animation and live-action compositing
- Animated playbooks and style guides for the Amazon Smile logo
- Authored an "Intro to Motion Design" course for graphic designers interested in animation

Strange & Wonderful

(June. 2014 - July. 2018)

Motion Designer / Animator

- 3D Design lead for commercial motion graphics (Amazon, Microsoft, Staples, Brooks Running)
- Scaled & streamlined studio CG pipeline from CPU to faster GPU based render solution
- Introduced motion control to table top production

Education

- B.F.A. Motion Media and Minor: Film & Television - Summa cum laude
Savannah College of Art and Design (SCAD)

Skills

- Adobe Creative Suite
- Cinema4D + plugins
- Redshift / Octane / Arnold
- Figma
- Concepting / Storyboards / Styleframes
- Creative Direction
- Vendor Management
- Node Based Generative Design via Stable Diffusion